

# New Mexico Museum of Art

## Photographic Reproduction Fees

Please allow 2-4 weeks for requests to be processed. All fees are per object.

<b>New Photography Fee</b>		
All photographic requests for new material will be charged the following fee. Digital images produced from new photography are the sole property of the New Mexico Museum of Art.		
\$55.00 per object		
Plus \$15.00 per image for additional angles on 3D works		
<b>Image Fee</b>		
Digital File		\$50.00
<b>Prints</b>		
Up to 11 x 14 inches (color laser prints for personal use only)		\$25.00
<b>Permission and/or Use Fees (in addition to New Photography &amp; Imaging Fees)</b>		
Books – one language, worldwide distribution		
	Under 5,000 print run	\$25.00
	5,000 – 20,000 print run	\$50.00
	20,000 – 50,000 print run	\$100.00
	50,000 – 100,000 print run	\$150.00
	Over 100,000 print run	\$250.00
Periodicals	Under 50,000 print run	\$25.00
	50,000 – 100,000 print run	\$50.00
	Over 100,000 print run	\$100.00
E-Books	Under 5,000 downloads	\$25.00
	5,000 – 20,000 downloads	\$50.00
	20,000 – 50,000 downloads	\$100.00
	50,000 – 100,000 downloads	\$150.00
	Over 100,000 downloads	\$250.00
<b>Other Fees</b>		
Book Jacket		\$100.00
Website (up to 5 years, 600 pixels on longest edge)		\$50.00
Television, Video/DVD, Film		\$150.00
Advertising		\$100.00
Exhibition Graphic – Less than 12 months		\$50.00
	More than 12 months	\$100.00
Mass Production (posters, postcards, T-shirts, etc.)		Determined on case-by-case basis
Each additional language		\$50.00
Rush Order (requests under 5 working days)		Double standard fees

**Payment:** Payment must be made in U.S. dollars before images are sent. Sorry but no credit cards accepted. No refunds on services rendered.